

ORDER



Orders	Order / Rev:	55722	Primary AE:	KUCW-TV			
	Alt Order #:	08863464		Continental Washington DC			
	Product Desc:	NRCC IE 2012		CNAT			
	Estimate:	3160		National			
	Flight Dates:	10/19/12 - 10/25/12					
	Original Date / Rev:	09/11/12 / 09/12/12					
	Order Type:	CIA - O					
Agency	Name:	National Media Team					
	Buying Contact:						
	Billing Contact:						
	815 Slaters Lane						
	Alexandria, VA 22314						
		Billing Type:	Cash				
		Billing Calendar:	Broadcast				
		Billing Cycle:	EOM/EOC				
		Agency Commission:	15%				
Advertiser	Name:	National Republican Congress					
	Demographic:	A35+					
	Product Codes:	Issues/Propositions					
	Priority:	P-1					
	Revenue Codes:	AGY, POL-ISS, GEN					
Totals							
Start Date	End Date	# Spots	Gross Amount	Net Amount			
10/01/12	10/20/12	1	\$600.00	\$510.00			
			Month	# Spots	Gross Amount	Net Amount	Rating
			October 2012	1	\$600.00	\$510.00	3.30
			Totals	1	\$600.00	\$510.00	3.30

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
KUCW-TV	3%	\$600.00
Market	100%	\$20,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	17%	\$3,400.00
KSTU	36%	\$7,200.00
KTVX	8%	\$1,600.00
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	36%	\$7,200.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KUCW	10/20/12	10/20/12	Sa 1030p-12a Sa 1030p-12a	CM	1030p-12a	-----1-	:30	1	\$600.00	P-1	3.30	NM	1	\$600.00
SAT NITE LIVE															
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/15/12	10/21/12	-----1-		1				\$600.00		3.30			
														Totals	1 \$600.00